SAN MATEO POLICE DEPARTMENT

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MEDIA RELEASE / COMMUNITY ALERT

For Immediate Release No. 20250123-007
Thursday, January 23, 2025

San Mateo Police Department Launches BUSINESS WATCH

SMPD launches Business Watch, a collaborative initiative between the police department and local businesses to enhance the safety and security of our commerce centers and customer base.

San Mateo, CA – Today, January 23, 2025, the San Mateo Police Department is proud to present a new crime prevention program aimed at local commerce. In a similar fashion to Neighborhood Watch, SMPD launches "Business Watch". Business Watch aims to create a safer business environment, reduce crime, and foster strong partnerships between law enforcement, the business, and all patrons visiting San Mateo.

The program is designed to highlight partnerships, education & training, information sharing, and community engagement. Some benefits include increased security, a direct line of communication with the police department, obtaining crime prevention resources, and enhanced community relationships.

Through regular communication, businesses and police can quickly share information about potential threats, crime, or suspicious activity. We can provide businesses with training on crime prevention techniques, how to protect assets, and how to handle emergencies and report crime. The program facilitates the exchange of vital information regarding crime trends, scams, and other security concerns that could impact the business. By participating in the program, businesses can build relationships with each other and with law enforcement, creating a united front against crime, therefore, contributing to a safer, more prosperous business community.

Businesses are encouraged to join by completing a registration form found on our website, https://www.cityofsanmateo.org/4833/Business-Watch. They are also encouraged to register any security cameras with our Neighborhood Eyes Security Team (NEST) program, https://www.cityofsanmateo.org/2726/Security-Camera-Registration. For more information on the program, email businesswatch@cityofsanmateo.org.

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