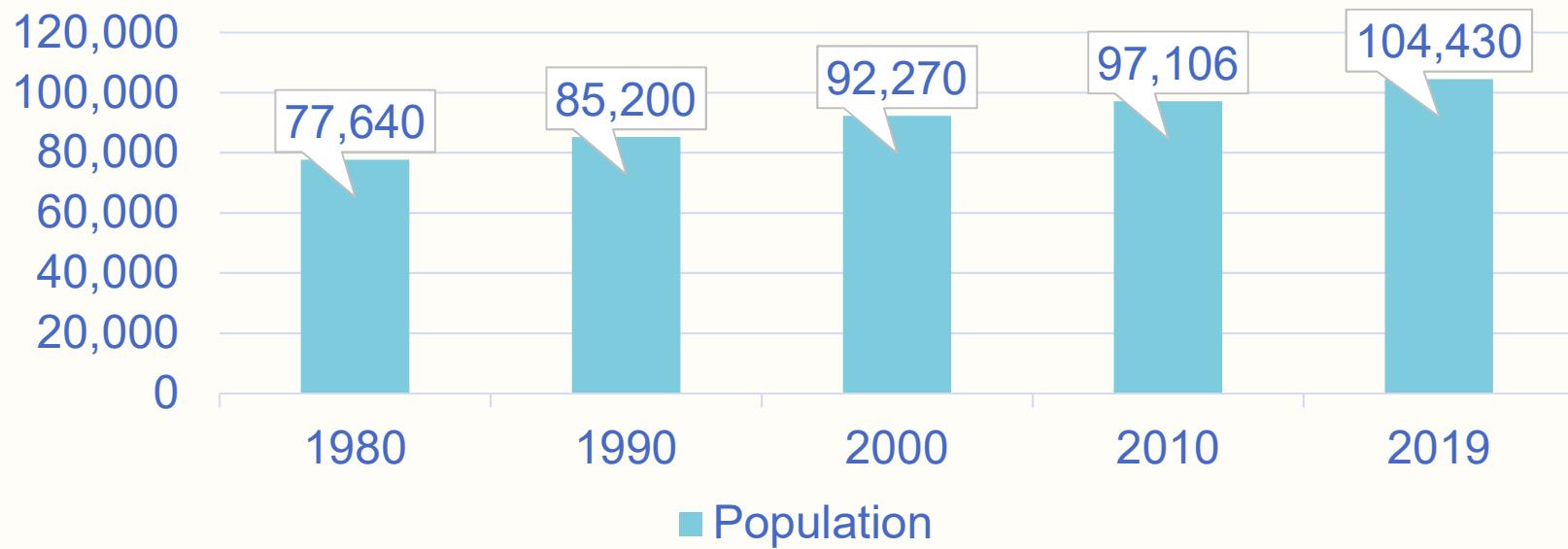


Introductions

City Team Introductions

- Sandra Council, Housing Manager
- Julia Klein, Acting Planning Manager

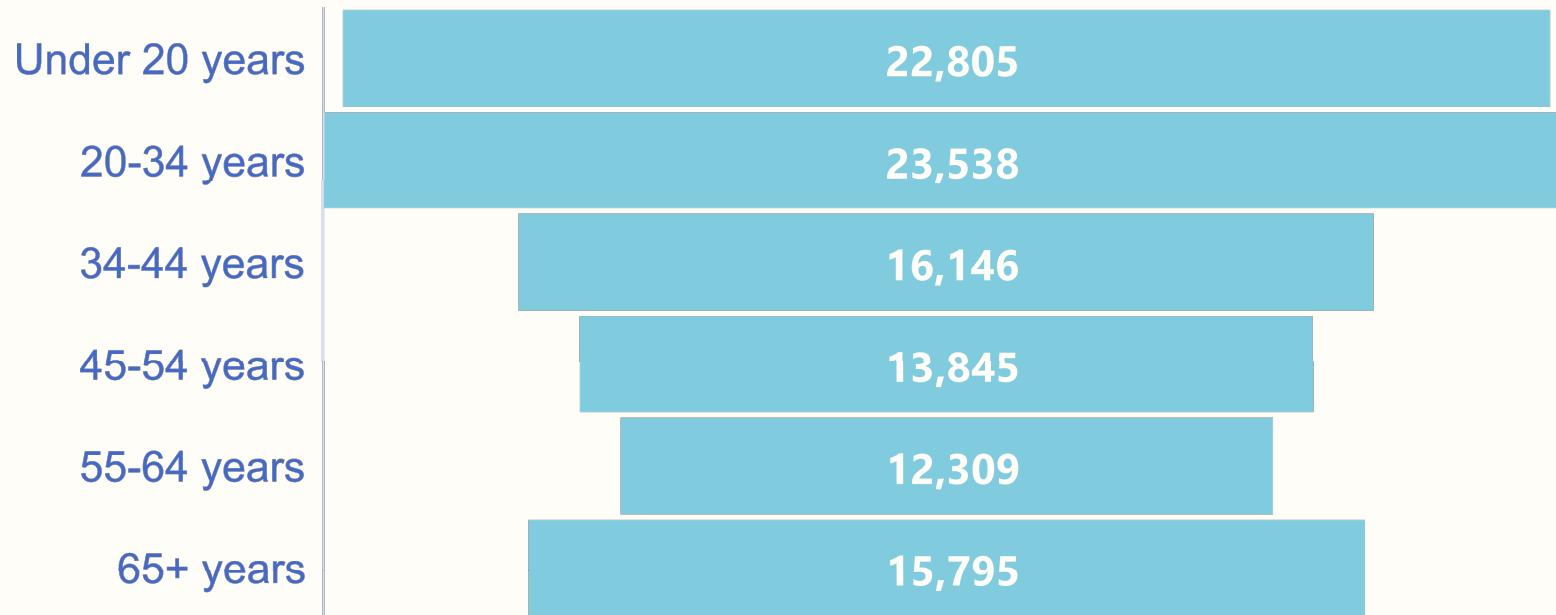
City of San Mateo Population Growth



Sources: US Census Bureau, 2019 ACS Survey

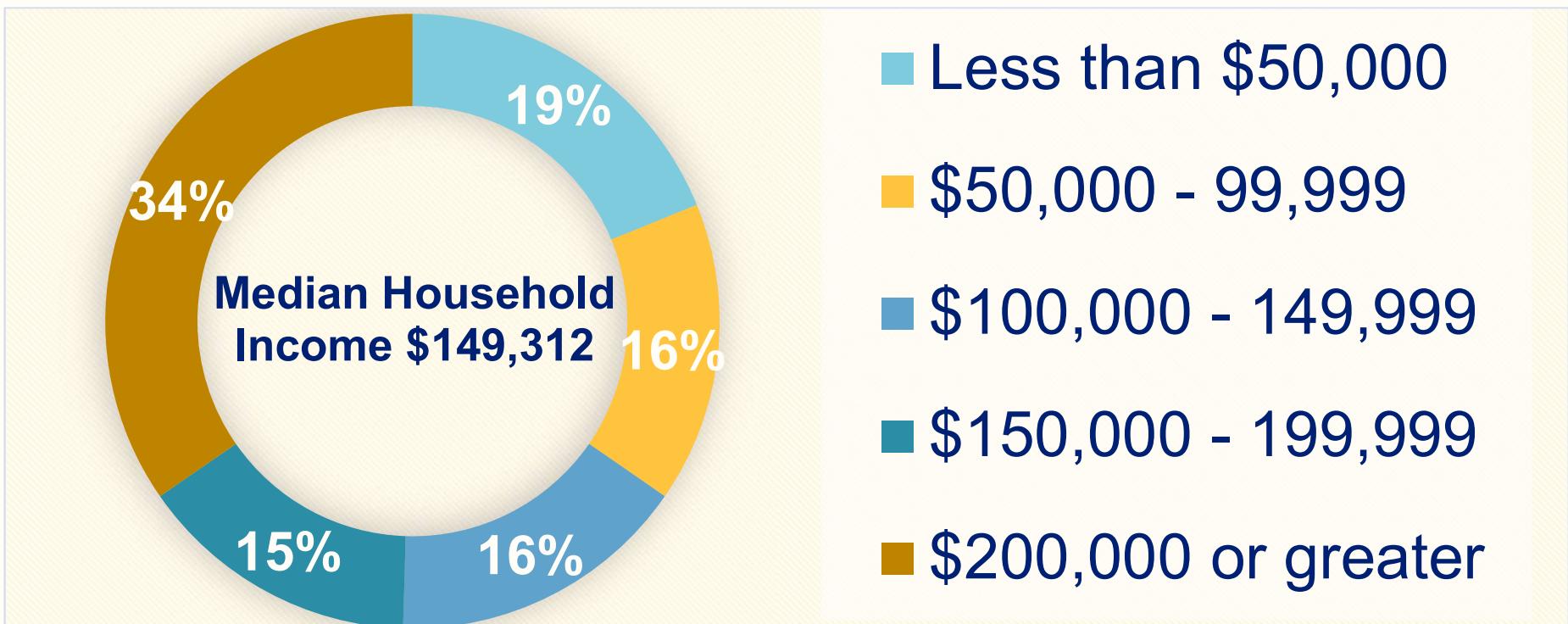
Who Lives Here?

Median Age 37.2



Sources: 2019 American Community Survey 5-year Estimates.

Income



Source: 2019 American Community Survey 5-Year Estimates



Median Home Price

- **\$1.47 million**
- **Down payment (20%): \$294,000**
- **Mortgage payment: ~\$5,600**

(Source: [Trulia.com](https://www.trulia.com), March 26, 2021)

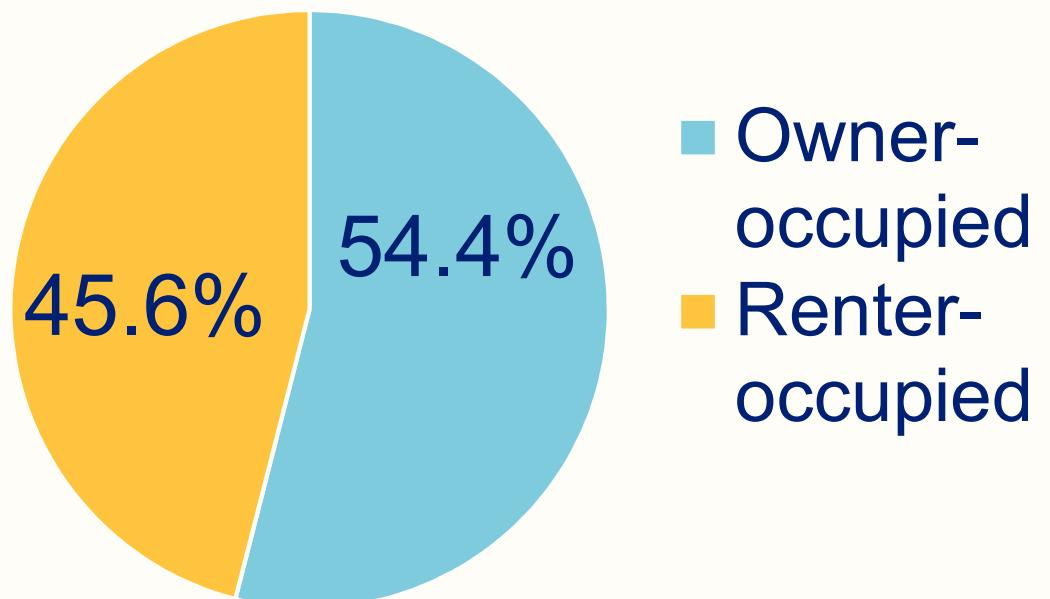
Median Asking Rents

- **1 Bedroom: \$2,195**
- **2 Bedroom: \$2,935**
- **3 Bedroom: \$4,170**

(Source: [Zumper.com](https://www.zumper.com), March 26, 2021)

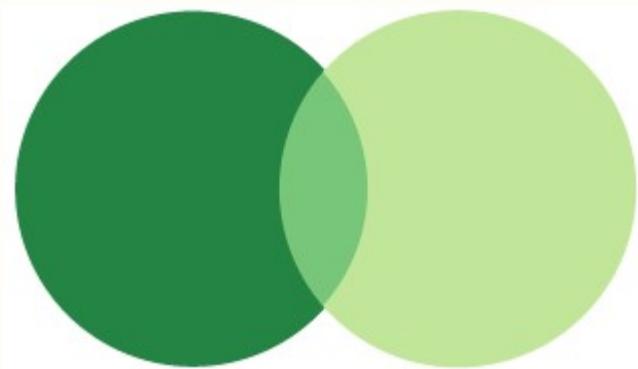


Who Lives Here?



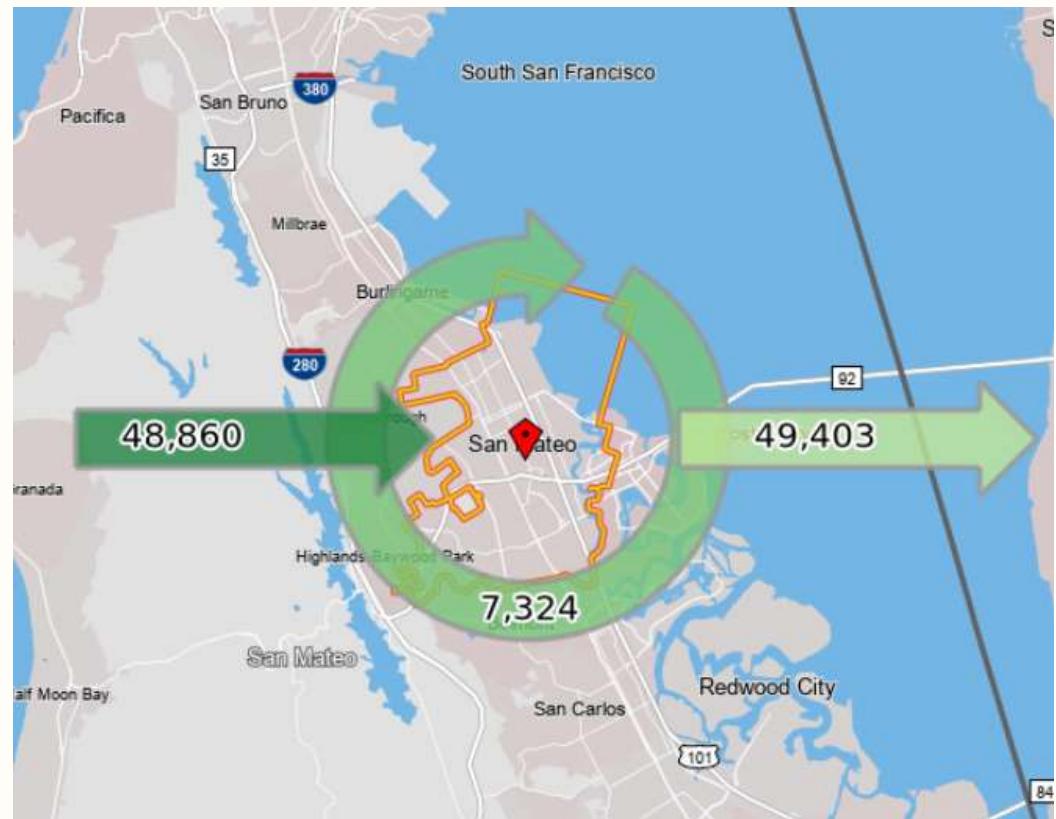
Source: 2019 American Community Survey 5-Year Estimates

City of San Mateo: Where People Live vs. Work



- 48,860 – work in San Mateo, live outside
- 49,403 – live in San Mateo, work outside
- 7,324 – live and work in San Mateo

(Inflow/Outflow Job Counts in 2018)



Source: [U.S. Census Bureau, OnTheMap Application](#) and LEHD Origin-Destination Employment Statistics

Let's Talk Housing SAN MATEO COUNTY

Our Housing Element

Programs and Accomplishments

- Inclusionary Below Market Rate Housing Policy
- First Time Homebuyer Program
- Commercial Linkage Fee
- Accessory Dwelling Units
- Affordable Housing Projects
- Home Repair/Rehabilitation Programs

Partnerships with Community Organizations



CORA



LifeMoves

LEGAL AID SOCIETY
OF SAN MATEO COUNTY



OMBUDSMAN
ADVOCATES FOR QUALITY OF LIFE IN RESIDENTIAL CARE

Our Housing Element

Our RHNA

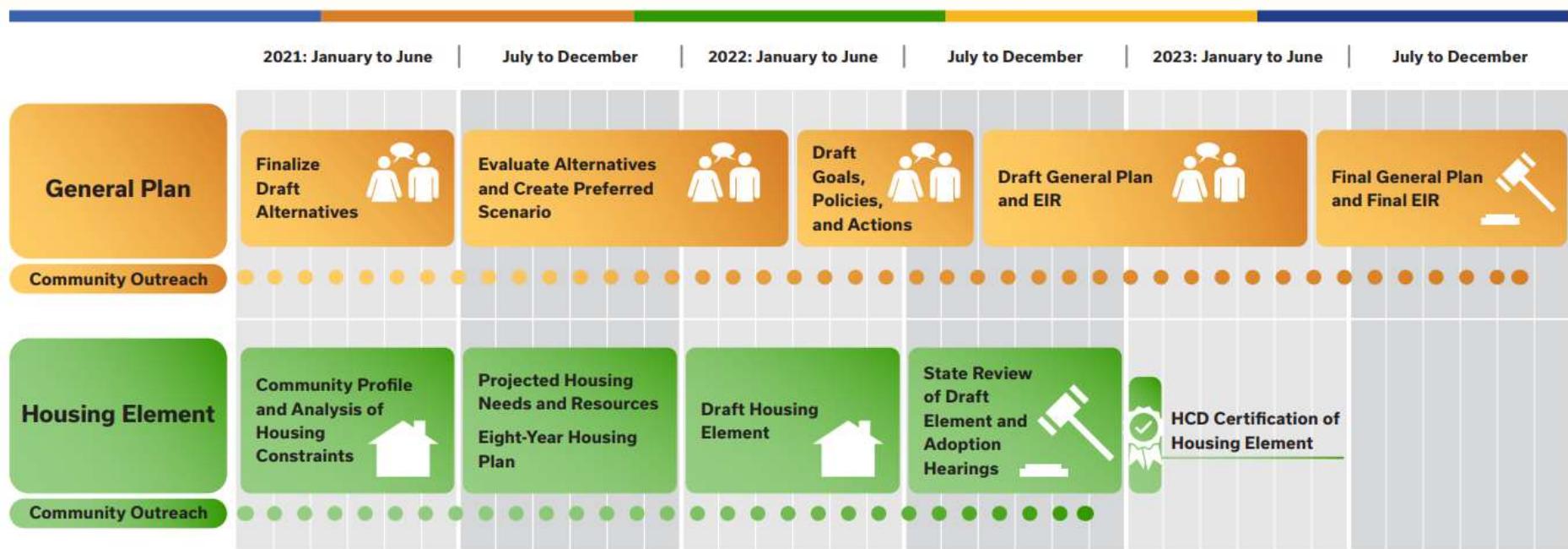
Income Level	RHNA 5 Allocation	RHNA Progress 2015-2020	RHNA 6 Allocation*
Very Low Income (50% AMI)	859	126	1,777
Low Income (60% AMI)	469	59	1,023
Moderate Income (80% AMI)	530	94	1,175
Above Moderate Income (120% AMI)	1,242	1,545	3,040
TOTAL:	3,100	1,824	7,015

Our Housing Element

Our Goals

- Address the housing needs of all community members
- Have a robust public engagement strategy
- Affirmatively further fair housing

Our Process



Each **General Plan Meeting Series** will include some combination of community workshops and events, General Plan Subcommittee meetings, Planning Commission study sessions, and City Council direction.



Housing Element Outreach includes stakeholder meetings, community meetings, Planning Commission hearings, and City Council hearings.

Questions?

Let's Talk Housing SAN MATEO COUNTY



**Let's Hear
From You**

San Mateo County



Let's Talk Housing SAN MATEO COUNTY

What We've Heard

Common themes from the 2019 Community Conversations on housing:

- Housing costs are deeply affecting quality of life
- Traffic and parking impacts of new development
- More affordable housing options at all income levels for people at all stages of life
- Concern for families/friends forced to move away
- Maintain the character of San Mateo

1. Have things changed? Are there other things we need to consider?
2. How can we make sure we hear from our entire community?
3. It's 2030, and we accomplished a lot! *What does success look like for San Mateo?*

Sign up for more Updates

Upcoming Events

Imagining Scenarios for San Mateo's Future

- Thursday, April 15, 2021 - 6:00 pm to 8:30 pm
- Saturday, April 17, 2021 - 9:30 am to 12:00 pm

Follow us

www.cityofsanmateo.org/HousingElement2023