SAN MATEO POLICE DEPARTMENT

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Chief of Police

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MEDIA RELEASE / COMMUNITY ALERT

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SAN MATEO PAL AND PARKS & RECREATION HOST 8TH ANNUAL DIA DE LOS MUERTOS EVENT

Join us as we honor life, family, and culture through tradition, art and celebration.

San Mateo, CA – The San Mateo Police Activities League (PAL) and the City of San Mateo Parks & Recreation Department are proud to present the 8th Annual Día de los Muertos Celebration on Saturday, October 10, 2026, from 12:00 p.m. to 3:00 p.m. at the Dr. Martin Luther King Jr. Community Center and Park in San Mateo (725 Monte Diablo Ave.).

PAL extends their heartfelt thanks to the Presenting "*El Corazón*" Sponsor, the Koshland North Central Fellows, whose generous support makes this celebration possible. The Fellows are local community leaders committed to building a stronger North Central San Mateo by creating a shared vision and action plan to support and uplift the neighborhoods.

This vibrant, family-friendly event brings together the community to honor life, family, and culture through tradition, art, and celebration. More than 350 community members are expected to gather for an afternoon filled with cultural performances, interactive activities, a classic car show, community altars, arts and crafts, and delicious food.

Highlights of this year's celebration include:

- A community altar, along with altars created by local schools
- A lively car show showcasing classic and custom vehicles
- Cultural performances, including PAL's own Ballet Folklórico group, Grupo Folklorico, and Fuego de Mi Alma
- Local businesses/vendors offering products and community resources

"This celebration is a beautiful way for our community to come together to honor traditions, celebrate culture, and strengthen connections," said Chief Ed Barberini, Chair of the PAL Board. "We are proud to create a space that is welcoming, educational, and fun for all ages."

Proceeds from this celebration will support San Mateo PAL's youth programs, which for more than 25 years have provided mentorship, academic support, and enrichment opportunities to thousands of local children and families. As a 501(c)(3) nonprofit, PAL is

dedicated to promoting the healthy physical, social, and emotional development of youth, while helping bridge economic inequalities in our community. If you'd like to make a difference in the lives of local kids, please consider a donation at sanmateopal.org/more-ways-to-give/donate.

Event Details:
Date: Saturday, October 10, 2026
Time: 12:00 p.m. – 3:00 p.m.
Location: Dr. Martin Luther King Jr. Community Park, San Mateo
Admission: Free and open to the public

For more information, visit www.sanmateopal.org.

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