501 N SAN MATEO DR, SAN MATEO, CALIFORNIA

PROJECT DESCRIPTION

The following are details of the new 7-Eleven grocery store located at 501 N. San Mateo Drive:

- The new 7-Eleven will be a small, neighborhood-serving store with a very small building of approximately 2100 square feet.
- New fixtures and low profile shelving have been added to enhance the appearance inside as well as visibility throughout the store.
- Product offerings will include fresh food such as salads, fruit and sandwiches. Dairy products including milk, eggs and yogurt will be sold on-site, in addition to daily necessities like bread, fill-in groceries and over-the-counter medications.
- The design scheme includes attractive and inviting earth tones.
- New store-front glass to be installed
- 7-Eleven is a 24-hour grocery store operator. In an effort to be a good neighbor the company would consider voluntarily agreeing to limit hours of operation and close from 2 a.m. to 5 a.m.,
- 7-Eleven stores do not sell hard liquor. This store will open without the sale of beer and wine.
- All exterior eco-friendly LED lighting will increase efficiency and face downward to reduce glare to surrounding properties.
- Reduced signage plan with the installation of two small, 2' x 2' illuminated signs that will face the street.
- Parking lot will be improved through resealing and striping.
- Managers and employees will patrol the parking lot and adjoining sidewalks to ensure a litter-free property.
- 7-Eleven places trash cans near its store entry doors for customers, again to reduce litter on the property
- Company policy requires the removal of any graffiti within 24 hours.
- We are a "fill-in" grocer for items that a family needs between trips to the supermarket.
- 7-Eleven store operators are involved with charitable activities in their communities – and we encourage and support franchise owners to do likewise. This location will be a company-owned store for the short term with the intention of franchising the store to a local resident.
- Provides a local, small grocery option for the employees working at nearby businesses and for the residents, thus promoting pedestrian-friendly access.

Security

The following security equipment will be installed at 501 N San Mateo Drive:

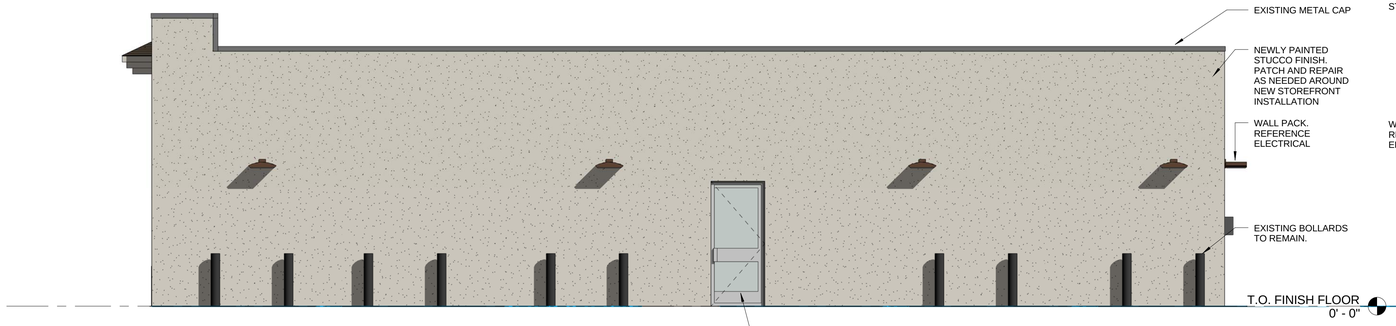
- Store will be equipped with state-of-the-art surveillance camera and digital-recorder systems that will monitor activity in the parking lot, front door and interior.
- "Operation Alert" (a nationally recognized crime-deterrence training program) and" Come of Age Training" (responsible retailing of age-restricted products) begin on the first day of employment
- 7-Eleven uses computer-based training, which also monitors certification of all employees and requires re-certification every 12 months.

Operating Experience

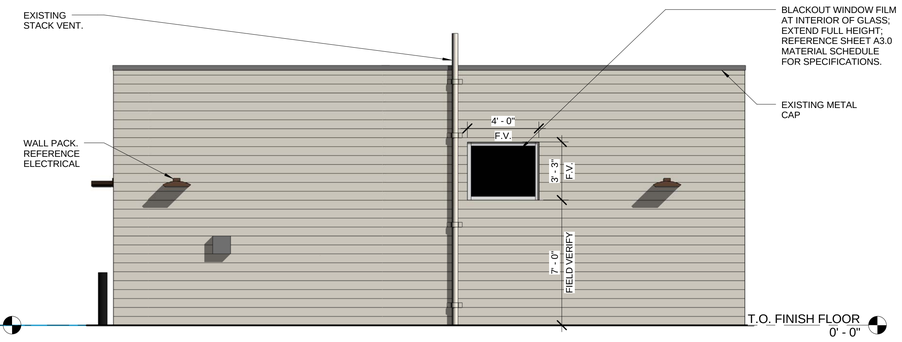
- 7-Eleven requires an extensive training and orientation program for all employees that is far more comprehensive than that offered by independent store operators
- 98 percent of all stores actively participate in 7-Eleven's Mystery Shopper Program
- A 7-Eleven business consultant is assigned to each store and visits with the store operator at least once per week to review and advise on operation/training issues and responsibilities.
- 7-Eleven stores' cash registers automatically prompt sales associates to check identification when an age-restricted product is scanned for sale and will not complete the transaction until identification is presented and age-verified through the register.

The grocery store will provide daily needs for everyone in the trade area with a wide variety of products and services in a clean and safe environment. The store will showcase fresh foods (salads, fruits, sandwiches, pastries and prepared foods) that are delivered daily. The dairy products including milk, eggs and yogurt also are delivered to stores daily. The positioning of the grocery store serving the neighborhood and surrounding businesses encourages pedestrian-friendly access. 7-Eleven desires to be a good neighbor and looks forward to serving the community with a new grocery store located at 501 N. San Mateo Drive.

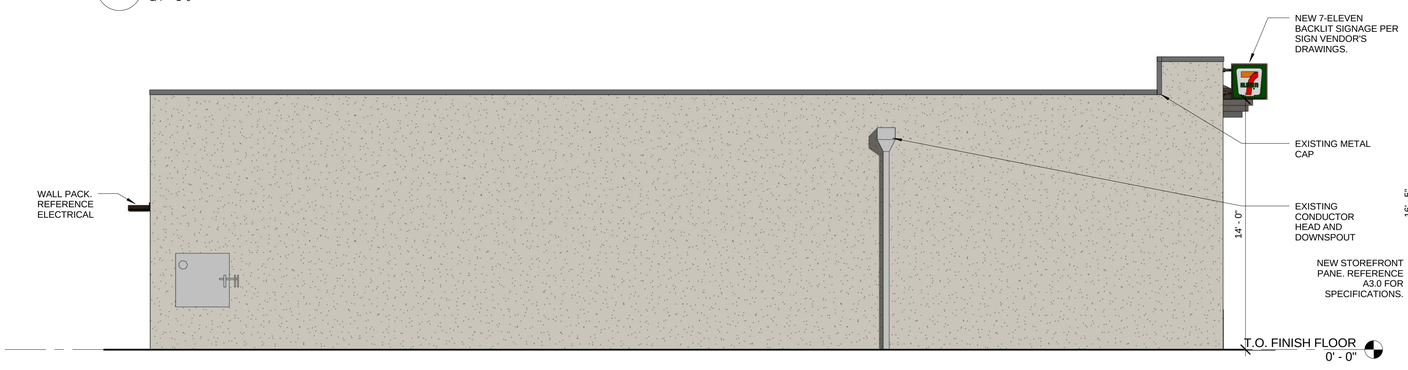
5 EXTERIOR PERSPECTIVE



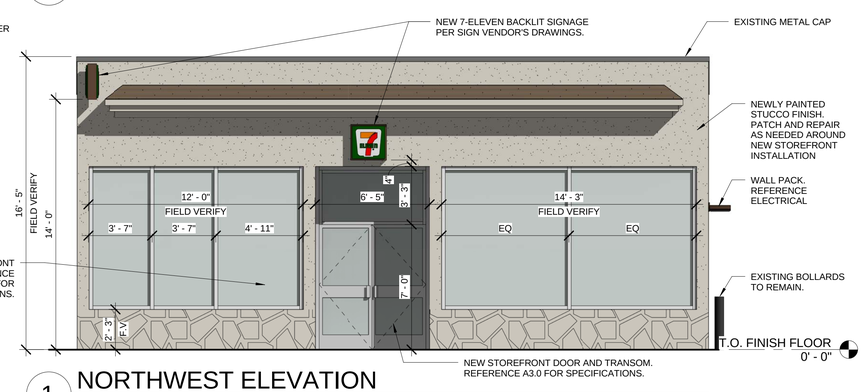
4 SOUTHWEST ELEVATION
1/4" = 1'-0"



3 SOUTHEAST ELEVATION
1/4" = 1'-0"



2 NORTHEAST ELEVATION
1/4" = 1'-0"



1 NORTHWEST ELEVATION
1/4" = 1'-0"

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7-ELEVEN

7-ELEVEN
501 N. SAN MATEO DR.
SAN MATEO, CA 94401

JOB NUMBER: 12-11-00950

ISSUE BLOCK

STORE NO.:	35756
DOCUMENT DATE:	05/24/12
CHECKED BY:	CS
DRAWN BY:	ND

REVIEW BOARD-ELEVATIONS

SHEET:
RB-E

10/16/2012 2:22:24 PM
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